

About GSTC Certification & UCSL



Global Standards, Local Impact, Real Business Results: Grow Smarter with GSTC Certification

The GSTC framework gives your business the structure it needs to:



Attract travelers – 84% of travelers

say sustainability influences their booking decisions
([Booking.com Sustainable Travel Report, 2025](#))



Optimize operations

hotels with strong sustainability strategies can reduce costs
by up to 30% ([Sustainable Hospitality Alliance research](#))



Unlock B2B Opportunities

OTAs, travel agencies, and corporate buyers increasingly
prioritize GSTC-certified providers



Align with EU policy

meet sustainability expectations linked to the EU Tourism
Transition Pathway, Green Deal, and Circular Economy
Action Plan



Strengthen brand reputation

GSTC certification demonstrates credibility and builds trust
with guests, investors, staff and locals



Deliver meaningful experiences & protect your destination

meet demand for authenticity, and preserve what your
guests value most

Global Sustainable Tourism Council (GSTC) Certification is the global gold standard for sustainability in tourism, covering management, environment, socio-economic benefits, and cultural heritage. ISEAL-aligned, it guarantees credibility and trust, and stands apart from over 180 “eco-labels” through rigorous, independent assessments by GSTC-Accredited Certification Bodies. **Major global players such as Booking.com, Trip.com, and Royal Caribbean prioritize GSTC-Certified providers.**

United Certification Systems Limited (UCSL) is an independent international certification body headquartered in the EU (Cyprus) and operating globally. UCSL emerged as a purpose-driven organization committed to advancing sustainability worldwide.

Why Partners Trust Us



Integrity & Impact

GSTC-Accredited since 2020, meeting the
highest benchmarks for credibility &
impartiality.



Collaboration & Care

We don't just certify – we co-create lasting
change with partners we serve.



100+ clients
worldwide
trusting us



6 regions &
15+ countries
we work with



3 global
sustainable
certification
schemes
we are accredited for



16 years
of experience
in sustainable
certifications



90% of staff
are PhD-level
experts with
10+ years in
sustainability



15+ languages
our team
speaks and
works in



ucsl.eu/gstc



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← **Unlock GSTC Certification with UCSL!**