



Sustainable Hydration Solutions for Events and Venues

Products and Services Overview

GOOD FOR YOU. GOOD FOR THE PLANET

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Company registered in England No. 12325091 VAT Reg No. 360499871

Introduction - Bluewater Hydration Solutions



Bluewater is committed to enabling event and venue operators to end the historical reliance on single-use plastic water bottles, and to move away from the environmentally damaging implications of their use.



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The Bluewater Philosophy



We believe:

- Purified drinking water should be produced locally at point of consumption.
- Owning and using a high-quality refillable bottle is one of the most impactful changes an individual can make.
- Purifiers, combined with refillable bottles, will revolutionise hydration provision for the global events and venues market.

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Bluewater leverages advanced water purification technologies, and stainless steel refillable bottles, to deliver full-spectrum sustainable hydration solutions for premium events and venues around the world.



16-metre Bluewater Wall of Water™ installed for The 150th Open at St Andrews, Scotland.



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Bluewater dispensing solutions utilise multi-stage water purification, including Bluewater's patented SuperiorOsmosis™ Reverse Osmosis process, which removes up to 99.7% of impurities from water.



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7-metre Bluewater Wall of Water™ installed for the 2022 BMW PGA Championship at Wentworth Club, Surrey, England.



VIP Bluewater refillable bottle gift pack produced for players at The 149th Open at Royal St George's, Kent, England.

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Bluewater solutions can be fully customised to meet the specific hydration requirements of any event or venue.



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Some of the clients that we have provided sustainable hydration solutions for:



The 150th Open, St Andrews



The Volvo Ocean Race, 2018 Tour



11th Hour Racing



Americas Cup, Bermuda



Formula E, 2018 Tour



The Senior Open 2022, Glenisglies



Transat Jacques Vabre 2019



Cape Town Marathon



2022 AIG Women's Open, Muirfield



Vasaloppet Ski Race, Sweden



Ohana Music Festival, California



Zayed Sports City, UAE



Sandhamn Island, Sweden



Rocking the Daisies Festival, South Africa



Mirpuri Foundation Sailing Academy, Portugal

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Case Study 1: The 150th Open, St Andrews, Scotland, July 2022

- Total on-site Bluewater dispensers = **19**
- Total volume of purified water dispensed = **76,869 litres**
- Total number of single-use plastic water bottles avoided = **153,738**



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Case Study 2: The 2022 AIG Women's Open, Muirfield, Scotland, August 2022

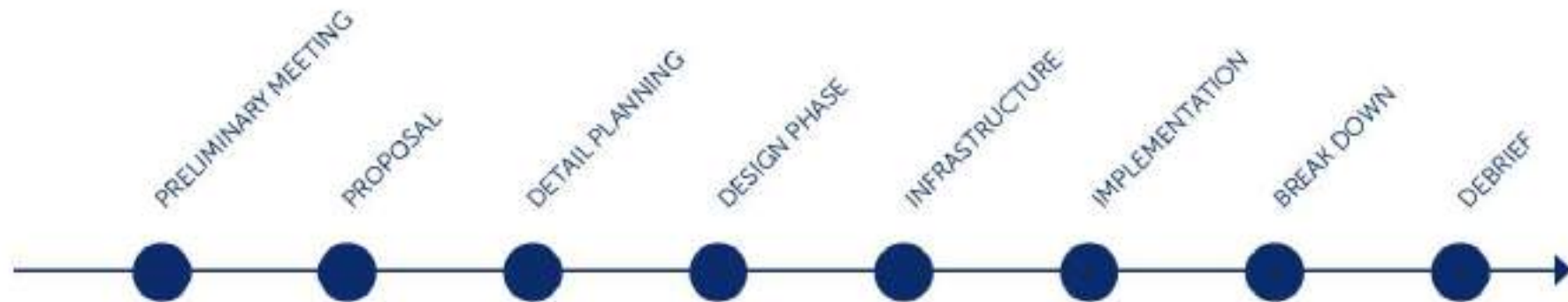
- Total on-site Bluewater dispensers = 8
- Total volume of purified water dispensed = **4,860 litres**
- Total number of single-use plastic water bottles avoided = **9,720**



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We are passionate sustainability professionals, and we are committed to ensuring our clients have a seamless experience from start to finish.





BLUEWATER

www.bluewatergroup.com