

A woman is sitting on a light-colored sofa, holding a young child up in the air. They are in a bright, modern living room with large windows. A blue armchair with a pink cushion is next to a white radiator. A Blueair air purifier is on the floor next to the radiator. The room has light wood flooring and a white rug.

Blueair

Designed
in Sweden

HealthProtect™

DustMagnet™

Blue

Blueair's most advanced air purifier ever, HealthProtect™, is the only air purifier to provide 24/7 protection against viruses and bacteria.

Every component is uniquely engineered in Sweden to silently provide the highest performance and energy efficiency. The HEPASilent Ultra™ filtration technology combines electrostatic and mechanical filtration to kill 99% of germs and remove dust, pollen, dander, mold, VOCs, and odors. Even when on standby, GermShield™ technology proactively monitors your room and automatically activates when conditions are optimal for germ growth. Unlike other air purifiers that only push clean air to a small part of the room, SpiralAir™ quickly circulates more clean air to every corner of the room.



HealthProtect™

HEPASilent Ultra™

Every component of HEPASilent Ultra™, Blueair's most advanced filtration technology, is uniquely engineered in Sweden to provide the highest performance and energy efficiency. HEPASilent Ultra™ uses electrostatic and mechanical filtration to fill your room with more clean air. Silently.

GermShield™

Even when your unit is on standby, GermShield™ proactively monitors your room and automatically activates plasma charging when conditions are ideal for growth, killing existing viruses and bacteria. A gentle stream of air then ensures no new growth.

SpiralAir™

Unlike other air purifiers that only push clean air to a small part of the room, the SpiralAir™ air outlets are uniquely engineered to deliver 360° omnidirectional airflow - quickly circulating the air to every corner. Ensuring you breathe clean, healthy air wherever you are.

Performance & specifications

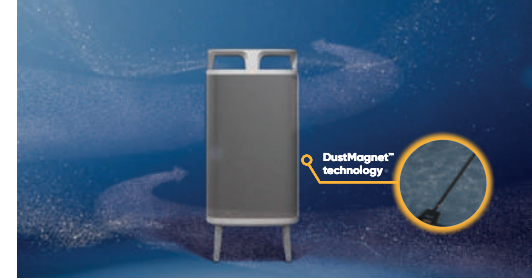
HealthProtect™



Model	HealthProtect™ 7340i	HealthProtect™ 7370i	HealthProtect™ 7440i	HealthProtect™ 7470i	HealthProtect™ 7740i	HealthProtect™ 7770i
Technology	HEPASilent Ultra™	HEPASilent Ultra™	HEPASilent Ultra™	HEPASilent Ultra™	HEPASilent Ultra™	HEPASilent Ultra™
Room size (4.8 air changes per hour)	28 m²	28 m²	38 m²	38 m²	62 m²	62 m²
Room size (2 air changes per hour)	67 m²	67 m²	91 m²	91 m²	149 m²	149 m²
Blueair recommends 4.8 air changes per hour according to AHAM						
CADR ^ (Clean Air Delivery Rate)						
CADR Smoke	335 m³/h (200 cfm)	335 m³/h (200 cfm)	455 m³/h (270 cfm)	455 m³/h (270 cfm)	735 m³/h (435 cfm)	735 m³/h (435 cfm)
CADR Dust	335 m³/h (200 cfm)	335 m³/h (200 cfm)	465 m³/h (275 cfm)	465 m³/h (275 cfm)	>675 m³/h (>400 cfm)	>675 m³/h (>400 cfm)
CADR Pollen	335 m³/h (200 cfm)	335 m³/h (200 cfm)	475 m³/h (280 cfm)	475 m³/h (280 cfm)	735 m³/h (435 cfm)	735 m³/h (435 cfm)
Product						
Sound level	– High	46.5 dB(A)	46.5 dB(A)	45 dB(A)	45 dB(A)	55 dB(A)
	– Low	24 dB(A)	24 dB(A)	25 dB(A)	25 dB(A)	27 dB(A)
Energy consumption	– High	39 W	39 W	43 W	43 W	72 W
	– Low	7 W	7 W	9 W	9 W	9 W
Wheels	●	●	●	●	●	●
Filters						
SmartFilter	●	●	●	●	●	●
Number of filters	1	1	1	1	1	1
Smart filter replacement timer	●	●	●	●	●	●
Filter Lifetime	Up to 1 year	Up to 1 year	Up to 1 year	Up to 1 year	Up to 1 year	Up to 1 year
Connectivity / sensors						
Wi-Fi	●	●	●	●	●	●
Blueair app compatible	●	●	●	●	●	●
Auto mode	●	●	●	●	●	●
VOC sensor	●	●	●	●	●	●
Particle laser sensor	●	●	●	●	●	●
Temperature & Humidity sensors	●	●	●	●	●	●
User Interface						
Air Quality indicator light bar	●	●	●	●	●	●
Air quality in numbers	●	●	●	●	●	●
LCD Display	●	●	●	●	●	●
Dimensions / weight						
Product dimensions (H x W x D)	610 x 270 x 270 mm	610 x 270 x 270 mm	691 x 300 x 300 mm	691 x 300 x 300 mm	855 x 340 x 340 mm	855 x 340 x 340 mm
Product weight (including filter)	9.5 kg	9.5 kg	12.5 kg	12.5 kg	19.2 kg	19.2 kg

^ The CADR indicates how much filtered air is delivered (airflow) by the air purifier operating at the highest setting. Based on third-party testing according to AHAM AC-1-2019 standard.

DustMagnet™



Designed for a life with less cleaning, the DustMagnet™ air purifier catches 99%^A of airborne dust before it settles on floors and surfaces.

The patent-pending DustMagnet™ technology attracts airborne dust particles like a magnet thanks to the combination of a unique airflow and charged pre-filters. Equipped with Blueair's unique HEPASilent™ filtration technology that not only removes^B germs but also effectively traps fine particles^C, DustMagnet™ also quietly provides you with more^D clean air.

The DustMagnet™ air purifier is designed to blend into your home like a great looking piece of Scandinavian furniture. No need to hide your air purifier, place it anywhere it will be most effective.

^A Refers to the particle collection efficiency of the filter media, only for the air that enters the filter. Based on internal test of Clean Air Delivery Rate using AHAM AC-1 standard on removing airborne dust in 20mins.

^B Tested on the filter media via deactivation testing method on natural flora (excluding viruses) under normal temperature and humidity conditions. ^C Based on test of removal rate of fine particles (0.3-2.5 µm) in 120 minutes according to JEK 1467-2015 standard and pollen particles (7.234µm) in 30 minutes according to AHAM AC-1-2019 standard.

^D HEPASilent™ technology combines mechanical and electrostatic filtration to provide a higher particle Clean Air Delivery Rate (pCADR) than conventional methods of only using mechanical filtration (at the same rpm on the fan and energy consumption of 18.3W). Based on internal testing on particle CADR according to GB/T18801-2015 standard.

DustMagnet™ technology

The patent-pending DustMagnet™ technology is uniquely designed in Sweden to powerfully attract airborne dust particles like a magnet before they settle on floors and surfaces. Thanks to a unique airflow in combination with charged pre-filters at least 99%* of airborne dust is captured and removed so you can spend less time dusting and vacuuming.

HEPASilent™ technology

Our unique filtration technology that we call HEPASilent™ sets us apart. The combination of electrostatic and mechanical filtration allows us to use filters that are less dense and require less air pressure than traditional HEPA filters without a loss in performance—resulting in quieter and more energy efficient air purifiers.

Furniture Design

With a convenient top surface that doubles as a side table, DustMagnet™ air purifier is designed to blend into your home like a great looking piece of Scandinavian furniture. No need to hide your air purifier, place it where it will be most effective.

*Refers to the particle collection efficiency of the filter media, only for the air that enters the filter. Based on internal test of Clean Air Delivery Rate using AHAM AC-1 standards on removing airborne dust in 20mins. "Dust" defined as airborne dust.

Performance & specifications

DustMagnet™



Model	5210i	5240i	5440i
Room size (4.8 air changes per hour) ¹	20 m²	20 m²	33 m²
Room size (2 air changes per hour)	48 m²	48 m²	79 m²
Claimed product performance			
Filtration Technology	HEPASilent™	HEPASilent™	HEPASilent™
Smoke CADR ¹	232 m³/h (137 cfm)	232 m³/h (137 cfm)	391 m³/h (230 cfm)
Dust CADR ¹	226 m³/h (133 cfm)	226 m³/h (133 cfm)	408 m³/h (240 cfm)
Pollen CADR ¹	238 m³/h (140 cfm)	238 m³/h (140 cfm)	433 m³/h (255 cfm)
Product			
Sound level ²			
– High	47 dB(A)	47 dB(A)	49 dB(A)
– Low	23 dB(A)	23 dB(A)	30 dB(A)
Energy consumption ³			
– High	22 W	22 W	42 W
– Low	4 W	4 W	7 W
Clean Air Distribution	Side Flow	Side Flow	Side Flow
Energy Efficiency (particle CADR/W)	10.5	10.5	9
Filters			
Filter type	ComboFilter 5200	ComboFilter 5200	ComboFilter 5400
Prefilters	Charged & Cleanable	Charged & Cleanable	Charged & Cleanable
Main Replacement Filters	Double (S)	Double (S)	Double (M)
Number of filters	2	2	2
Filter Lifetime	Up to 1 year	Up to 1 year	Up to 1 year
Connectivity / sensors			
Blueair app (Wi-Fi connected)	●	●	●
Auto Mode	●	●	●
Particle sensor	LED	LED	LED
User Interface			
Material & finishing	Plastic, sophisticated matte finish	Plastic, sophisticated matte finish, fabric	Plastic, sophisticated matte finish, fabric
Air quality indicator light bar	●	●	●
Dimensions / weight			
Product dimensions (H x W x D)	520 x 220 x 220 mm	520 x 220 x 220 mm	650 x 290 x 290 mm
Product weight (including filter)	4.5kg (9.92 lbs)	4.5kg (9.92 lbs)	6.8kg (14.99 lbs)

¹According to ANSI/AHAM AC-1-2015. | ²Sound pressure according to GB18801 and GB4214.1. | ³According to GB/T18801-2015.

Blue



The Blue air purifier combines plug and play simplicity with signature Blueair performance, giving you clean air at the touch of a button. Simply push the one button control and Blue will automatically adjust to give you more clean air with less noise and less energy. Equipped with Blueair's unique HEPASilent™ filtration technology that not only kills germs but also effectively removes allergens, dust, mold, pet dander and microplastics. Activated carbon in the Blue filter also removes unpleasant household odors and smoke. With interchangeable premium pre-filters inspired by Scandinavian nature, Blue is designed to fit your personal style.



HEPASilent™ technology

Our unique filtration technology that we call HEPASilent™ sets us apart. The combination of electrostatic and mechanical allows us to use filters that are less dense and require less air pressure than traditional HEPA filters without a loss in performance - resulting in quieter and more energy efficient air purifiers.

Ease of use

Forget about adjusting settings and knobs - control it all from one-button. Press once for Auto mode, twice for Night mode, three times for Everyday mode, and four times for Boost mode. Equipped with smart sensor that automatically adjusts to real-time air quality conditions to ensure clean air at the touch of a button.

Personalized style

Personalize the style of your Blue air purifier with 5 premium pre-filter color options that are inspired by Scandinavian nature. In seconds, you can change the look of your air purifier to match your interior style. Available in Arctic trail (dark grey), Winter reed (light grey), Archipelago sand (pink), Aurora light (green) and Night waves (blue).

Performance & specifications

Blue



Model	Blue 3210	Blue 3410	Blue 3610
Room size ¹ (4.8 changes per hour)	17 m²	36 m²	51 m²
Room size (2 air changes per hour)	41 m²	86 m²	122 m²
Claimed product performance			
Filtration Technology	HEPASilent™	HEPASilent™	HEPASilent™
CADR Smoke	210 m³/h (123 cfm)	425 m³/h (250 cfm)	600 m³/h (353 cfm)
CADR Dust	181 m³/h (107 cfm)	425 m³/h (250 cfm)	590 m³/h (347 cfm)
CADR Pollen	163 m³/h (96 cfm)	415 m³/h (244 cfm)	650 m³/h (380 cfm)
Product			
Sound level ² – High	48 dB(A)	53 dB(A)	56 dB(A)
– Low	18 dB(A)	23 dB(A)	23 dB(A)
Energy consumption ³ – High	10 W	35 W	38 W
– Low	2 W	3 W	4 W
Clean Air Distribution	Up with 90deg spread	Up with 90deg spread	Up with 90deg spread
Energy Efficiency (particle CADR/W)	21	12.1	15.8
Filters			
Filter type	Particle & carbon	Particle & carbon	Particle & carbon
Prefilters	Washable	Washable	Washable
Main Replacement Filters	Single (S)	Single (M)	Single (L)
Number of filters	1	1	1
Filter Lifetime	Up to 6 months	Up to 6 months	Up to 6 months
Connectivity / sensors			
Auto Mode	●	●	●
Particle sensor	LED	LED	LED
User Interface			
Material & finishing	Mat gloss finish + premium fabric	Mat gloss finish + premium fabric	Mat gloss finish + premium fabric
Air quality indicator light bar	●	●	●
Automatic light dimming	●	●	●
Dimensions / weight			
Product dimensions (H x W x D)	425 x 200 x 200 mm	520 x 260 x 260 mm	524 x 330 x 330 mm
Product weight (including filter)	1,7 kg	3,1 kg	6,5 kg

¹According to ANSI/AHAM AC-1-2015. ²Sound pressure according to GB18801 and GB4214.1. ³According to GB/T18801-2015. Blueair recommends 4.8 air changes per hour according to AHAM.



Freedom to breathe

Blueair was founded on the firm belief that the freedom to breathe is a basic right. Over two decades ago, our Swedish founder set out to make the world's best air purifier. By bringing together a team of talented designers and filtration experts who shared his passion for sustainability, quality and design, the Blueair air purifier was born.

Today, our award-winning air purifiers are still designed in Sweden to create the safest environment for children to develop and grow – while making the least impact on the environment.

We will never stop fighting for your freedom to breathe.



blueair.com

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