



30 October 2025



RESPONSIBLE HOTELIERS SUMMIT

ANNUAL INDUSTRY SUMMIT DRIVING
NET ZERO AND RESPONSIBLE HOSPITALITY
ACROSS THE REGION - SECOND EDITION

Anantara Downtown Dubai

OUR PARTNERS

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دبي
للسياحة
المستدامة



Dubai
Sustainable
Tourism



Team lead: Radhika Arapally is the
Senior Strategic Representative of the World
Sustainable Hospitality Alliance for UAE

Letter

FROM THE TEAM

It is with great pleasure that we welcome you to the 2nd Annual Hoteliers Summit.

This Summit brings together 200+ hotel leaders, 20+ solution providers, and 6 case studies — all focused on practical sustainability outcomes. At the event, you will have the opportunity to engage in insightful discussions, attend enlightening workshops, and network with peers who are just as committed to pushing the boundaries of our industry.

Our carefully curated agenda features keynote speakers who are at the forefront of hospitality trends, offering you invaluable perspectives and strategies to implement in your own endeavors. Whether you are here to discover new technologies, explore sustainable practices, or simply to be inspired by the success stories of others, we are confident that this summit will provide you with the tools and connections needed to elevate your business.

Thank you for joining us, and we look forward to a productive and inspiring Summit together.



EVENT MISSION

Our goal is to connect, network, and enhance the skills of hospitality leaders in **Sustainable Hospitality**, empowering the transition towards sustainable practices.



30 October 2025



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ROUNDTABLES

RESPONSIBLE HOTELIERS SUMMIT 03

01

MAY 2023

Roundtable for
Responsible Hospitality
Operators

02

MARCH 2024

Roundtable for
Net Positive
Hospitality

03

MAY 2024

Roundtable for Sustainable
Hospitality

04

SEPTEMBER 2024

Completed 3 Roundtables
with **90% Attendees** from
C-Suite Leaders from Hotel
Brands listed below.

05

APRIL 2025

Waste was
highlighted as a
concern



2023-2025



SVP, Minor Hotels | COO, Millennium Hotels | Global Senior Sustainability Director, Jumeirah | COO, Rove Hotels | SVP, Hilton | Director Marketing, Hilton | Sustainability Director, Accor Hotels | Sustainability Director, Emaar | Mandarin Oriental | InterContinental Hotels Group | Radisson Hotels | Ascott Hotels | The First Group Hospitality | CEO, World Sustainable Hospitality Alliance | Department of Economy & Tourism, Dubai

INAUGURAL SUMMIT

OCT 2024



FROM PAST ATTENDEES

Testimonials



Vaisakh Shankar

Senior Manager
EMAAR Hospitality Group

The Summit is the very first dedicated forum in the region where industry leaders came together to discuss the most relevant topics related to Sustainability. What I particularly loved were the **actionable takeaways** that we could implement in our organisations.



Frauke Aoun

General Manager
Affini, A Tribute Portfolio Residence, Marriott

The event brings senior stakeholders and industry together to share best practices and **implementation on the ground.**

ADVISORY BOARD



MOHAMED ABDELWAHAB
Regional Director of
Engineering
Minor Hotels



FRAUKE AOUN
General Manager at Affini,
A Tribute Portfolio Residence
Marriott International



MARTIN BAEUERLE
Manager Regenerative
Tourism Operations
Red Sea Global



CAROLE GEMAYEL
Corporate Director of
Environment, Health and Safety
Rotana Hotel Management



MILOS VASILJEVIC
Director of Engineering
Four Seasons Hotels and Resorts

WHY ATTEND?

Benefits to Attendees

- Engage, Network and Up-skill in a trusted environment
- Learn from 6 real hotel case studies
- Network with 200+ peers and solution providers
- Invest in the tools for learning and the skills for sustainable hospitality
- Gain tools to cut costs and emissions

Target Audience

- General Managers, Engineering, EHS
- Department or Corporate Heads leading Sustainability
- Expected 200 registrants

Registration Costs

- **USD 150 for Hoteliers;**
- Early Bird Discount **USD 100** until 30th September 2025
- **USD 250 for Kiosk Supplier Partners**
- **Member rate for Existing Kiosk Listing Supplier** (depending on the tier benefit)

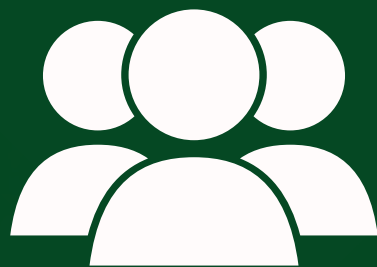
Your ROI is actionable insights you can implement immediately, reducing operational costs and improving your bottom line.
Networking opportunities with leaders in sustainable hospitality.

Sponsorship Costs

Four different tiers available,
speak to the team for the support costs
Support our mission, by supporting our event

COLLABORATIVE FRAMEWORK

Annual Summit



The annual flagship gathering of hotel leaders, solution providers, and policymakers — where we set the agenda, share knowledge, and accelerate the journey to Net Zero and beyond.

Network/ Solutions Matchup



A cross-sectoral community of hoteliers, suppliers, NGO's and consultants building partnerships that translate sustainability commitments into tangible actions across the region.

Knowledge Hub



A growing library of case studies, benchmarks, training resources, and insights, designed to equip hospitality professionals with the tools to deliver measurable ESG progress.

KEY PILLARS

Technical and Leadership

01

CIRCULARITY OF
RESOURCES

02

NET ZERO FRAMEWORK

03

TEAM TRAINING

04

SOCIAL RESPONSIBILITY /
GIVE BACK

05

RESPONSIBLE SOURCING

06

SMARTER FINANCING,
RESILIENT BUILDINGS

DRAFT AGENDA

RESPONSIBLE HOTELIERS SUMMIT 10

30 October 2025

START	END	AGENDA (FIRST HALF): SETTING THE TONE
09:00	09:15	Networking Coffee
09:20	9:30	Welcome and Framing of the Day by Sustainability Kiosk and Advisory Board of RHS
09:30	09:40	Opening Remarks by Dubai Sustainable Tourism (awaiting confirmation on speaker details)
09:40	09:50	Opening Remarks by Glenn Mandziuk, CEO, World Sustainable Hospitality Alliance
09:50	10:00	Opening Remarks by Amir Golbarg, SVP, Minor Hotels
10:00	10:15	Ice Breaker
10:20	10:40	Key Note on Net Zero by Majd Fayyad, Dubai Supreme Council of Energy , Majd Talks A practical framework for measurable hotel action.
10:40	11:10	Making the Most of the Responsible Hoteliers Summit (Introduction to Interactive Masterclass & rest of the day)
11:10	11:30	Network & Coffee Break

EMCEE - Carole GEMAYEL, Corporate Director of Environment, Health Safety, Rotana Hotel Managment

DRAFT AGENDA

RESPONSIBLE HOTELIERS SUMMIT 11

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START	END	MIDDAY: LEARNING AND INSPIRATION
11:30	11:50	From Awareness to Action: Making Guests Part of the Solution. _____
11:55	12:20	Best Practices Showcase 3 hotel case-studies, highlighting what has worked and lessons learned NH Collection The Palm (Carbon Study), The First Group Hospitality Chef Quienten (Hotel Local) & Possibly FIVE Hotels
12:25	13:00	Group Photo
13:00	14:00	Working Lunch

EMCEE - Carole GEMAYEL, Corporate Director of Environment, Health Safety, Rotana Hotel Managment

DRAFT AGENDA

AFTERNOON: ACTION AND APPLICATION

Interactive Masterclasses: First Come First Serve basis, 60 allowed per room

START	END	THE ORIGIN ROOM	THE BLUEPRINT ROOM	THE LOOP ROOM
14:00	14:30	Team Training for Delivery of Operational Sustainability, By: World Sustainable Hospitality Alliance, DCT (pending) Husam Khraisat	Smart Sustainability Stack: Streamline ESG data for Commercial Success By: Credibl & Constance Morandais	Food Circularity – The Black Truffle Mindset by Chef Vojtech Végh, Winnow & Tiffany McGrath, Nema
14:40	15:10	Responsible Sourcing & Supplier Partnerships Practical steps to integrate sustainability into procurement and vendor relations. By: Martin Baeuerle	Smarter Financing for Resilient Buildings. Unlocking ROI through ESCO models, retrofits that guarantee savings and strengthen building resilience. by: Emirates Green Building Council. Leading Hospitality Services, Mohamed Abdelwahab	

DRAFT AGENDA

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AFTERNOON: CLOSING

15:10	15:50	Networking Coffee & Walk through Kiosks
15:50	16:20	How to Measure/ Showcase Impact of CSR initiatives. Led by: Frauke Aoun, General Manager at Affini, Marriott International <i>followed by:</i> Hands-On CSR Activity: “Giving Back through Umrah Packaging for Impact”.
16:20	16:35	Best Practice session 2 hotels Red Sea Development & Four Seasons Resorts
16:35	16:45	Closing Reflections/ Action Gallery: Reflections from hotels, partners via Mentimeter.

EMCEE - Martin Baeuerle

LEGACY OF THE SUMMIT

1. Partnerships Formed

Supplier Match-Ups and networking sessions connect solution providers with hotel groups, leading to new pilots, collaborations, and practical sustainability projects.

2. Outcome Report Published

Key insights and recommendations from the six core pillars are captured in a **post-summit Outcome Report**, ensuring knowledge is documented and shared across the industry.

3. Regional Chapter Created

The Summit serves as a launchpad for a regional community of sustainability champions, building a platform for ongoing collaboration, peer learning, and inspiration beyond the event.

The legacy of RHS is measured in partnerships launched, knowledge shared, and a champions community empowered – creating momentum for responsible hospitality across the region.

SPEAKERS



Glenn Mandziuk

President and CEO
World Sustainable Hospitality Alliance



Amir Golbarg

Senior Vice President
Minor Hotels, MEA



Frauke Aoun

General Manager, Affini
Marriott International



Michelle Mason

Social Responsibility and Recognition
Programme Manager
World Sustainable Hospitality Alliance



Majd Fayyad

DSM Strategy & Policy Lead
Dubai Supreme Council of Energy



Vojtech Vegh

Zero-Waste Plant Based Chef
Advisor, Winnow
Surplus Food Stuido



Abdullatif Albitwai

Director
Emirates Green Building Council



Jitesh Shetty

CEO and Co-Founder
Credibl Innovations Inc



Atul Kapil

General Manager
Leading Hospitality Services

SPEAKERS



Constance Morandais

Vice President Sustainability,
ME, Africa, Asia, Pacific
Accor Hotels



Husam Khraisat

Hotel Manager
Anantara The Palm Dubai

PARTNERS

Changemaker Partner



Organisational Support Partner



Recycling Partner



Disability Inclusion Partner



Thank
YOU.



Sustainability Kiosk
BALANCING PEOPLE, PLANET AND PROFITS



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Marketing

AND PROMOTIONS



SUSTAINABILITY KIOSK WEBSITE

Sustainability Kiosk is a platform to showcase solutions to decarbonise operational emissions. With 70+ brands listed, hospitality professionals find their way to us. **In 2024, we recorded 55000+ overall views.**



EMAIL CAMPAIGN

Our extensive email campaigns are targeted to subscribed list of engaged hospitality leaders. We will be promoting the event to **our Subscribers count of 3000+ stakeholders**



SOCIAL MEDIA

Allocated budget of 10% of total event revenue towards promoting the event to specific audience segment of industry professionals who have shown interest in the event.



PR AND MEDIA COVERAGE

Working with the World Sustainable Hospitality Alliance and Dubai Tourism as our collaborators garner international C-suite speakers and attention from various regional and international media outlets. **Expecting 100,000+ impressions from the event posts.**

Join the conversation on social media using #ResponsibleHoteliers or "Subscribe to our updates to receive event highlights"