



30 October 2025



RESPONSIBLE HOTELIERS SUMMIT

ANNUAL INDUSTRY SUMMIT DRIVING
NET ZERO AND RESPONSIBLE HOSPITALITY
ACROSS THE REGION - SECOND EDITION

Anantara Downtown Dubai

MORNING: SETTING THE TONE

Moderator - Carole GEMAYEL, Corporate Director of Environment, Health Safety, Rotana Hotel Managment



AGENDA

09:00	Networking Coffee
09:30	Welcome and Framing of the Day by Sustainability Kiosk and Advisory Board of RH
09:35	Opening Remarks by Helena Egan, Senior Director of Global Industry Relations, World Sustainable Hospitality Alliance 
09:45	Opening Remarks by Husam Malki, Hotel Manager, Anantara Downtown Dubai 
09:55	Ice Breaker: Getting to know Each Other
10:20	Key Note on Net Zero by Majd Fayyad, Dubai Supreme Council of Energy, Majd Talks A practical framework translating national Net Zero goals into measurable hotel action. 
10:40	Making the Most of the Responsible Hoteliers Summit • Introduction to Interactive Masterclass, our partners (Leading Hospitality Solutions, Credibl, Winnow) • Translating UAE Net Zero Goals into Hospitality Impact
11:10	Network & Coffee Break

MIDDAY: LEARNING AND INSPIRATION

AGENDA

11:30	From Awareness to Action: Making Guests Part of the Solution • Dr Jacinta Dsilva, Director, Research, Living Lab & International Partnerships, SEE Institute 
11:45	Best Practices Showcase (PART I) 3 inspiring hotel case-studies, highlighting what has worked and lessons learned • NH Collection The Palm: Measuring What Matters: The Carbon Footprint Journey  By Saksham Sahni & Executive Chef AJ • The First Group Hospitality: Locally Sourced - A Regional Shift in Mentality  By Executive Chef Quinten Lauder • FIVE Hotels: "Sustainable Indulgence" Turning Luxury into a Profitable Operating Model  By Jaydeep Anand, CSO, CDO
12:15	Design Session: What does a 2050 hotel look like? Collaborative Exercise By Milos, Four Seasons
12:25	Group Photo
12:40	Working Lunch & Transition to Interactive Masterclass

AFTER LUNCH: ACTION AND APPLICATION

Interactive Masterclasses: First Come First Serve basis, 60 per room

AGENDA

START	MIRAGE 1	MIRAGE 2	MIRAGE 3
13:35-14:10	Team Training for Delivery of Operational Sustainability - Michelle Mason, World Sustainable Hospitality Alliance - Students (voices of tomorrow) from Dubai College of Tourism - Husam Khraisat, Anantara The Palm Dubai Resort - Radhika Arapally, Sustainability Kiosk  Outcome: Practical training frameworks you can deploy in 90 days	Smart Sustainability Stack: Streamline ESG data for Commercial Success - Parth Patil, Credibl - Ojas Dighe, Accor, Middle-East, Africa & Türkiye  Outcome: Turning ESG Reporting into growth driver	Food Circularity – The Black Truffle Mindset - Chef Vojtech Végh, Winnow - Tiffany McGrath, Sustainability Kiosk Outcome: Menu redesign strategies that cut waste by 30%+ 
14:15-15:00	Responsible Sourcing & Supplier Partnerships - Martin Baeuerle, Red Sea Global - Tiffany Kelly, Beyond Bamboo  Outcome: Practical steps to integrate sustainability into procurement and vendor relations.	Smarter Financing for Resilient Buildings - Abdullatif Albitawi, Emirates Green Building Council - Atul Kapil, Leading Hospitality Services - Mohamed Abdelwahab, Minor Hotels  Outcome: Unlocking ROI through ESCO models, retrofits and resilience investments	

AFTERNOON: PARTNERSHIPS & CLOSING

AGENDA

Moderator: Martin BAEUERLE, Manager Regenerative Tourism Operations, Red Sea Global

15:00	EXTENDED NETWORKING BREAK Kiosk Marketplace Walkthrough. "Ask Me Anything" stations with solution providers
15:50	How to Measure/ Showcase Impact of CSR initiatives. Frauke Aoun, General Manager at Affini, Marriott International <i>followed by:</i> Hands-On CSR Activity: "Giving Back through Umrah Packaging for Impact" with partner Umrah4Labors  
16:10	Best Practices Showcase (PART II): 3 inspiring hotel case-studies, highlighting what has worked and lessons learned Six Senses Southern Dunes, The Red Sea: From Challenge to Connection: Empowering Local Communities  By Lola Okunrinboye, Director of Sustainability By Marwa Aloufi, Sustainability Officer Four Seasons Resorts: Water Saving Initiative  By Milos Vasiljevic, Director of Engineering ROVE Hotels: Smart Circular Operations in Urban Hospitality  By Nila Pendarovski, General Manager
16:40	Closing Reflections/ Action Gallery Collective reflections and commitments from attendees, partners, and brands — turning dialogue into action

LEGACY OF THE SUMMIT

1. Partnerships Formed

Supplier Match-Ups and networking sessions connect solution providers with hotel groups, leading to new pilots, collaborations, and practical sustainability projects.

2. Outcome Report Published

Key insights and recommendations from the six core pillars are captured in a **post-summit Outcome Report**, ensuring knowledge is documented and shared across the industry.

3. Regional Chapter Created

The Summit serves as a launchpad for a regional community of sustainability champions, building a platform for ongoing collaboration, peer learning, and inspiration beyond the event.

The legacy of RHS is measured in partnerships launched, knowledge shared, and a champions community empowered – creating momentum for responsible hospitality across the region.

SPEAKERS



Helena Egan

Senior Director of Global
Industry Relations
World Sustainable Hospitality Alliance



Amir Golbarg

Senior Vice President
Minor Hotels, MEA



Frauke Aoun

General Manager, Affini
Marriott International



Michelle Mason

Social Responsibility and Recognition
Programme Manager
World Sustainable Hospitality Alliance



Majd Fayyad

DSM Strategy & Policy Lead
Dubai Supreme Council of Energy



Vojtech Végh

Zero-Waste Plant Based Chef
Advisor, Winnow
Surplus Food Stuido



Abdullatif Albitawi

Director
Emirates Green Building Council



Parth Patil

Co-Founder
Credibl Innovations Inc



Atul Kapil

General Manager
Leading Hospitality Services

SPEAKERS



Ojas Dighe

Sustainability PME Brands
Accor Hotels and Resorts



Dr Jacinta Dsilva

Director, Research, Living Lab &
International Partnerships
SEE Institute



**Mohamed
Abdelwahab**

Regional Director of Engineering
Minor Hotels



Husam Khraisat

Hotel Manager
Anantara The Palm Dubai



Nila Pendarovski

Hotel Manager
Rove Expo City



Quinten Lauder

Executive Chef
The First Group Hospitality



Tiffany Kelly

Co-Founder
Beyond Bamboo



Jaydeep Anand

Chief Development Officer and
Chief Sustainability Officer
FIVE Hotels



AJ Soundankar

Executive Chef
NH Collection Dubai The Palm

SPEAKERS



Athul Prasanth

Business Development Manager
Winnow



Radhika Arapally

Founder
Sustainability Kiosk



Saksham Sahni

Residences Manager and
Sustainability Champion
NH Collection Dubai The Palm



Husam Malki

General Manager
Anantara Downtown Dubai



Tiffany McGrath

Director Sustainable Hospitality
Sustainability Kiosk



Marwa Aloufi

Sustainability Officer
Six Senses Southern Dunes



Lola Okunrinboye

Sustainability Director
Six Senses Southern Dunes



Carole Gemayel

Corporate Director of EHS
Rotana Hotel Management



Milos Vasiljevic

Director of Engineering
Four Seasons Hotels and Resorts

ADVISORY BOARD RESPONSIBLE HOTELIERS SUMMIT 2025 / 2026



MOHAMED ABDELWAHAB

Regional Director of
Engineering
Minor Hotels



FRAUKE AOUN

General Manager at Affini,
A Tribute Portfolio Residence
Marriott International



MARTIN BAEUERLE

Manager Regenerative
Tourism Operations
Red Sea Global



CAROLE GEMAYEL

Corporate Director of
Environment, Health and Safety
Rotana Hotel Management



MILOS VASILJEVIC

Director of Engineering
Four Seasons Hotels and Resorts



INCLUSIVITY & ACCESSIBILITY AT THE SUMMIT



SUPPORT PARTNER

www.iminclusive.com

ImInclusive

Registration desks are manned by the team

CSR AT THE SUMMIT



SUPPORT PARTNER

<https://umrah4laborworkers.com/>



**We are partnering with them in packing
hygiene kits for Umrah for labour workers**

REDUCING & RECYCLING WASTE AT THE SUMMIT



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Our commitment to recycling and low waste:

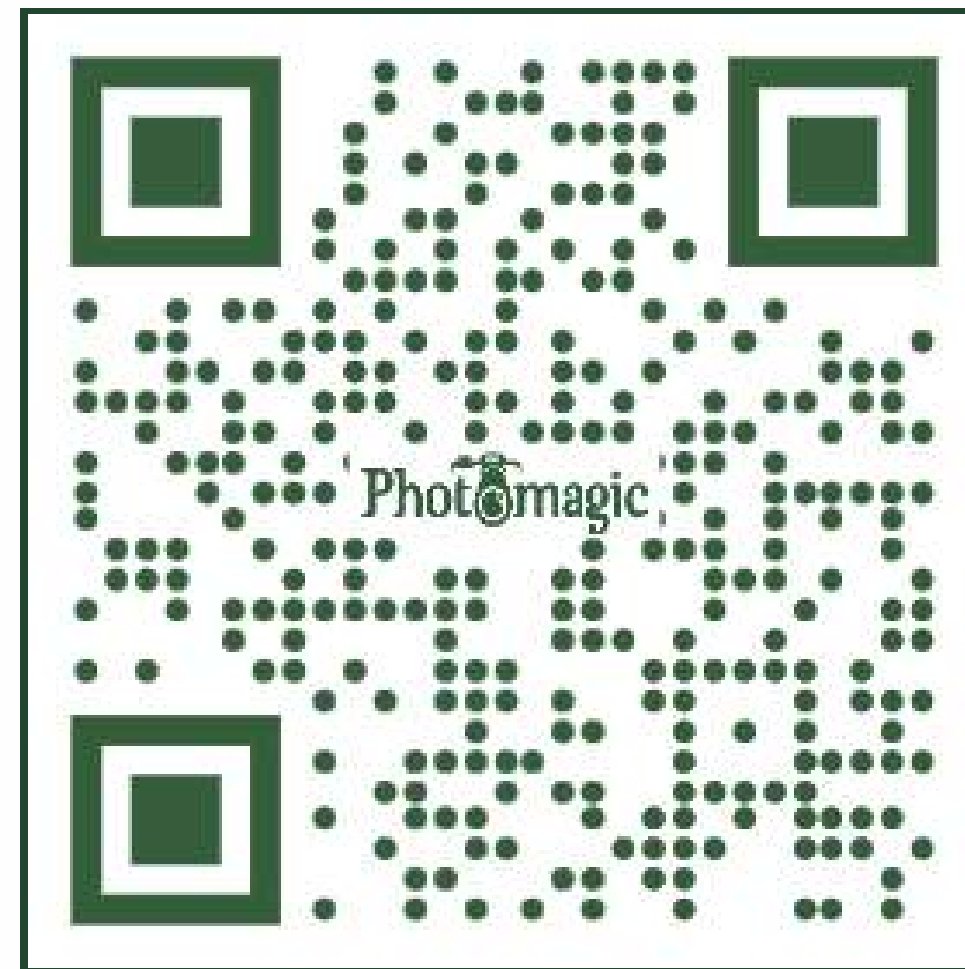
- Food waste
- Banners
- Paper name badges
- Paper waste recycling
- Magnetic badges reused
- Submit an impact report post-summit



RESPONSIBLE HOTELIERS SUMMIT



SCAN TO GET YOUR PHOTOS FROM THE SUMMIT



SOCIAL TAGS

@SUSTAINABILITYKIOSK

#RHS2025

#RESPONSIBLEHOTELIERSSUMMIT

EVENT MEDIA



RESPONSIBLE HOTELIERS SUMMIT



SUSTAINABILITY KIOSK PREMIUM PARTNERS
ACCESS KIOSK MARKETPLACE FOR CONTACT DETAILS



RESPONSIBLE HOTELIERS SUMMIT



STRATEGIC PARTNERS



SUPPORT PARTNERS



ORGANISATIONAL SUPPORT PARTNERS



RESPONSIBLE HOTELIERS SUMMIT



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Thank
YOU.



Sustainability Kiosk
BALANCING PEOPLE, PLANET AND PROFITS



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