



30 October 2025



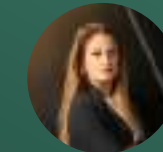
# RESPONSIBLE HOTELIERS SUMMIT

ANNUAL INDUSTRY SUMMIT DRIVING  
NET ZERO AND RESPONSIBLE HOSPITALITY  
ACROSS THE REGION - SECOND EDITION



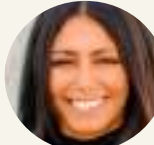





Anantara Downtown Dubai

# MORNING: SETTING THE TONE

EMCEE - Carole GEMAYEL, Corporate Director of Environment, Health Safety, Rotana Hotel Managment

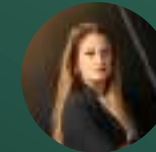


# AGENDA


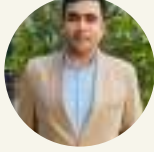



09:00	Networking Coffee
09:30	Welcome and Framing of the Day by Husam Malki <b>Hotel General Manager, Sustainability Kiosk</b> and Advisory Board of RHS  
09:35	Opening Remarks by Samar Assem, Senior Vice President Investment & Strategy, <b>World Sustainable Hospitality Alliance</b> 
09:45	Opening Remarks by Amir Golbarg, SVP, <b>Minor Hotels</b> 
09:55	<b>Ice Breaker: Getting to know Each Other</b>
10:20	Key Note on Net Zero by Majd Fayyad, <b>Dubai Supreme Council of Energy, Majd Talks</b> A practical framework translating national Net Zero goals into measurable hotel action. 
10:40	<b>Making the Most of the Responsible Hoteliers Summit</b> <ul style="list-style-type: none"><li>• Introduction to Interactive Masterclass, our partners (<b>Leading Hospitality Solutions, Credibl, Winnow</b>)</li><li>• Translating UAE Net Zero Goals into Hospitality Impact</li></ul>   
11:10	Network & Coffee Break

# MIDDAY: LEARNING AND INSPIRATION

EMCEE - Carole GEMAYEL, Corporate Director of Environment, Health Safety, Rotana Hotel Management



# AGENDA

<p>11:30</p>	<p>From Awareness to Action: Making <b>Guests</b> Part of the Solution</p> <ul style="list-style-type: none"><li>• Dr Jacinta D Silva, Director, Research, Living Lab &amp; International Partnerships, <b>SEE Institute</b></li></ul> 
<p>11:45</p>	<p><b>Best Practices Showcase (PART I)</b> 3 inspiring hotel case-studies, highlighting what has worked and lessons learned</p> <ul style="list-style-type: none"><li>• <b>NH Collection The Palm: Measuring What Matters: The Carbon Footprint Journey</b>   By Saksham Sahni &amp; Executive Chef AJ</li><li>• <b>The First Group Hospitality: Chef Quinten: Hotel Local</b>  By Executive Chef Quinten Lauder</li><li>• <b>FIVE Hotels: "Sustainable Indulgence" Turning Luxury into profitable operating model.</b>  By Jaydeep Anand, CSO, COO</li></ul>
<p>12:15</p>	<p>Design Session: What does a 2050 hotel look like? Collaborative Exercise</p>
<p>12:25</p>	<p>Group Photo</p>
<p>12:40</p>	<p>Working Lunch &amp; Transition to Interactive Masterclass</p>

# AFTERNOON: ACTION AND APPLICATION

# AGENDA

Interactive Masterclasses: First Come First Serve basis, 60 per room

START	THE ORIGIN ROOM (MIRAGE 1)	THE BLUEPRINT ROOM (MIRAGE 2)	THE LOOP ROOM (M3)
13:35-14:10	<p><b>Team Training for Delivery of Operational Sustainability</b></p> <ul style="list-style-type: none"> <li>Michelle Mason, <b>World Sustainable Hospitality Alliance</b></li> <li>Students (voices of tomorrow) from <b>Dubai College of Tourism</b></li> <li>Husam Khraisat, <b>Anantara The Palm Dubai Resort</b></li> <li>Radhika Arapally, <b>Sustainability Kiosk</b></li> </ul>  <p><b>Outcome:</b> Practical training frameworks you can deploy in 90 days</p>	<p><b>Smart Sustainability Stack: Streamline ESG data for Commercial Success</b></p> <ul style="list-style-type: none"> <li>Parth Patil, <b>Credibl</b></li> <li>Ojas Dighe, <b>Accor, Middle-East, Africa &amp; Türkiye</b></li> </ul>  <p><b>Outcome:</b> Turning ESG Reporting into growth driver</p>	<p><b>Food Circularity – The Black Truffle Mindset</b></p> <ul style="list-style-type: none"> <li>Chef Vojtech Végh, <b>Winnow</b></li> <li>Tiffany McGrath, <b>Sustainability Kiosk</b></li> </ul> <p><b>Outcome:</b> Menu redesign strategies that cut waste by 30%+</p> 
14:15-15:00	<p><b>Responsible Sourcing &amp; Supplier Partnerships</b></p> <ul style="list-style-type: none"> <li>Martin Baeuerle, <b>Red Sea Global</b></li> <li>Tiffany Kelly, <b>Beyond Bamboo</b></li> </ul>  <p><b>Outcome:</b> Practical steps to integrate sustainability into procurement and vendor relations.</p>	<p><b>Smarter Financing for Resilient Buildings</b></p> <ul style="list-style-type: none"> <li>Abdullatif Albitawi, <b>Emirates Green Building Council</b></li> <li>Atul Kapil, <b>Leading Hospitality Services</b></li> <li>Mohamed Abdelwahab, <b>Minor Hotels</b></li> </ul>  <p><b>Outcome:</b> Unlocking ROI through ESCO models, retrofits and resilience investments</p>	

# AFTERNOON: PARTNERSHIPS & CLOSING

EMCEE - Martin BAEUERLE, Manager Regenerative Tourism Operations, Red Sea Global



# AGENDA

<b>15:00</b>	<b>EXTENDED NETWORKING BREAK</b> Kiosk Marketplace Walkthrough. "Ask Me Anything" stations with solution providers
<b>15:50</b>	<b>How to Measure/ Showcase Impact of CSR initiatives.</b> Frauke Aoun, <b>General Manager at Affini, Marriott International</b> <i>followed by:</i> Hands-On CSR Activity: "Giving Back through Umrah Packaging for Impact" with partner Umrah4Labors 
<b>16:10</b>	<b>Best Practices Showcase (PART II): 3 inspiring hotel case-studies, highlighting what has worked and lessons learned</b> <ul style="list-style-type: none"><li>• <b>Six Senses Southern Dunes, The Red Sea: From Challenge to Connection: Empowering Local Communities</b>  By Lola Okunrinboye, Director of Sustainability</li><li>• <b>Four Seasons Resorts: Water Saving Initiative</b>  By Milos Vasiljevic, Director of Engineering</li><li>• <b>ROVE Hotels: Smart Circular Operations in Urban Hospitality</b>  By Nila Pendarovski, General Manager</li></ul>
<b>16:40</b>	<b>Closing Reflections/ Action Gallery:</b> Collective reflections and commitments from attendees, partners, and brands – turning dialogue into action

# RESPONSIBLE HOTELIERS SUMMIT



## STRATEGIC PARTNERS



## SUPPORT PARTNERS



## ORGANISATIONAL SUPPORT PARTNERS



# ADVISORY BOARD RESPONSIBLE HOTELIERS SUMMIT 2025 / 2026



**MOHAMED ABDELWAHAB**  
Regional Director of  
Engineering  
Minor Hotels



**FRAUKE AOUN**  
General Manager at Affini,  
A Tribute Portfolio Residence  
Marriott International



**MARTIN BAEUERLE**  
Manager Regenerative  
Tourism Operations  
Red Sea Global



**CAROLE GEMAYEL**  
Corporate Director of  
Environment, Health and Safety  
Rotana Hotel Management



**MILOS VASILJEVIC**  
Director of Engineering  
Four Seasons Hotels and Resorts



# INCLUSIVITY & ACCESSIBILITY AT THE SUMMIT



# ImInclusive

Registration desks are manned by the team



# CSR AT THE SUMMIT



**We are partnering with them in packing  
hygiene kits for Umrah for labour workers**

# REDUCING & RECYCLING WASTE AT THE SUMMIT



## Our commitment to recycling and low waste:

- Food waste
- Banners
- Paper name badges
- Paper waste recycling
- Magnetic badges reused
- Submit an impact report post-summit



# RESPONSIBLE HOTELIERS SUMMIT



## OPENING REMARKS



**Samar Assem**

Senior Vice President of Strategy  
and Investment  
**World Sustainable Hospitality  
Alliance**



# RESPONSIBLE HOTELIERS SUMMIT



## OPENING REMARKS



**Amir Golbarg**

SVP  
Minor Hotels

**MINOR**  
HOTELS

# RESPONSIBLE HOTELIERS SUMMIT



## KEY NOTE ON NET ZERO



### Majd Fayyad

Demand Side Management  
Strategy & Policy Lead  
Dubai Supreme Council of  
Energy

المجلس الأعلى للطاقة  
Supreme Council of Energy



# RESPONSIBLE HOTELIERS SUMMIT



## SMART SUSTAINABILITY PACK

Streamline ESG data for Commercial Success



**Parth Patil**

Co-Founder  
Credibl



**Ojas Dighe**

Sustainability Manager PME -  
Middle East, Africa & Türkiye  
Accor



# RESPONSIBLE HOTELIERS SUMMIT



## SMARTER FINANCING FOR RESILIENT BUILDINGS



**Abdullatif  
Albitawi**

Director  
Emirates Green Building  
Council



**Atul Kapil**

General Manager  
Leading Hospitality Services



**Mohamed  
Abdelwahab**

Regional Director of Engineering  
Minor Hotels



# RESPONSIBLE HOTELIERS SUMMIT



## FOOD CIRCULARITY

The Black Truffle Mindset



**Athul Prasanth**

Business Development Manager  
Winnow Solutions



**Tiffany McGrath**

Director Sustainable Hospitality  
Sustainability Kiosk





# RESPONSIBLE HOTELIERS SUMMIT



## TEAM TRAINING FOR DELIVERY OF OPERATIONAL SUSTAINABILITY



**Michelle Mason**

Social Impact Director and  
Speaker  
World Sustainable  
Hospitality Alliance



**Husam Khraisat**

Hotel Manager  
Anantara The Palm  
Dubai Resort



**Radhika Arapally**

Founder  
Sustainability Kiosk



# RESPONSIBLE HOTELIERS SUMMIT



## RESPONSIBLE SOURCING & SUPPLIER PARTNERSHIPS



**Martin Baeuerle**

Manager Regenerative  
Tourism Operations  
Red Sea Global



**Tiffany Kelly**

Co-Founder  
Beyond Bamboo

