



30 October 2025

# RESPONSIBLE HOTELIERS SUMMIT

ANNUAL INDUSTRY EVENT TO EMPOWER  
THE TRANSITION TO SUSTAINABLE  
HOSPITALITY - SECOND EDITION

Anantara Downtown, Dubai



# OUR PARTNERS

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**Sustainability Kiosk**  
BALANCING PEOPLE, PLANET AND PROFITS

دبي  
للسياحة  
المستدامة



**Dubai  
Sustainable  
Tourism**



**World  
Sustainable  
Hospitality  
Alliance**



Letter

# FROM THE TEAM

It is with great pleasure that we welcome you to the 2nd Annual Hoteliers Summit.

This event promises to be an extraordinary gathering of industry leaders, innovators, and enthusiasts, all united by a shared passion for excellence in hospitality. At the event, you will have the opportunity to engage in insightful discussions, attend enlightening workshops, and network with peers who are just as committed to pushing the boundaries of our industry.

Our carefully curated agenda features keynote speakers who are at the forefront of hospitality trends, offering you invaluable perspectives and strategies to implement in your own endeavors. Whether you are here to discover new technologies, explore sustainable practices, or simply to be inspired by the success stories of others, we are confident that this summit will provide you with the tools and connections needed to elevate your business.

**Thank you for joining us,** and we look forward to a productive and inspiring summit together.





# EVENT MISSION

Our goal is to connect, network, and enhance the skills of hospitality leaders in **Sustainable Hospitality**, empowering the transition towards sustainable practices.



30th October 2025



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# ROUNDTABLES

RESPONSIBLE HOTELIERS SUMMIT 03

01

MAY 2023

Roundtable for  
Responsible Hospitality  
Operators

02

MARCH 2024

Roundtable for  
Net Positive  
Hospitality

03

MAY 2024

Roundtable for  
Sustainable  
Hospitality

04

SEPTEMBER 2024

Completed 3 Roundtables  
with **90% Attendees** from  
C-Suite Leaders from Hotel  
Brands listed below.

05

APRIL 2025

Waste was  
highlighted as a  
concern



2023-2025

SVP, Minor Hotels | COO, Millennium Hotels | Global Senior Sustainability Director, Jumeirah | COO, Rove Hotels | SVP, Hilton | Director Marketing, Hilton Sustainability Director, Accor Hotels | Sustainability Director, Emaar | Mandarin Oriental | InterContinental Hotels Group | Radisson Hotels | Ascott Hotels | The First Group Hospitality | CEO, World Sustainable Hospitality Alliance | Department of Economy & Tourism, Dubai





# INAUGURAL SUMMIT

## OCT 2024





## Testimonials

# FROM PAST ATTENDEES



### Vaisakh Shankar

Senior Manager  
EMAAR Hospitality Group

The Summit is the very first dedicated forum in the region where industry leaders came together to discuss the most relevant topics related to Sustainability. What I particularly loved were the actionable takeaways that we could implement in our organisations.



### Frauke Aoun

General Manager  
Affini, A Tribute Portfolio Residence, Marriott

The event brings senior stakeholders and industry together to share best practices and implementation on the ground.

# BENEFITS AND COSTS

## Benefits to Attendees

- Engage, Network and Up-skill
- In a trusted environment, network to exchange best practices with other hoteliers
- Collaborate towards regional initiatives for implementation on the ground
- Invest in the tools for learning and the skills for sustainable hospitality

## Target Audience

- General Managers, Engineering, EHS
- Department or Corporate Heads leading Sustainability.
- Expected 200 registrants

## Registration Costs

### USD 150 for Hoteliers

Early Bird Discount of USD 100 (valid until 31st August 2025)

### USD 250 for Kiosk Supplier Partners

Member rate for Existing Kiosk Listing Supplier (depending on the tier benefit)

Your return on investment is actionable insights you can implement immediately, reducing operational costs and improving your bottom line. Networking opportunities with leaders in sustainable hospitality.

## Sponsorship Costs

Four different tiers available,  
speak to the team for the support costs  
Support our mission, by supporting our event



Marketing

# AND PROMOTIONS



## SUSTAINABILITY KIOSK WEBSITE

Sustainability Kiosk is a platform to showcase solutions to decarbonise operational emissions. With over 60+ brands listed, hospitality professionals find their way to us. **In 2024, we recorded 55000+ website views.**



## EMAIL CAMPAIGN

Our extensive email campaigns are targeted to subscribed list of engaged hospitality leaders. We will be promoting the event to our **Subscribers count of 3000+ stakeholders**



## SOCIAL MEDIA

**Allocated budget of 10% of total event revenue** towards promoting the event to specific audience segment of industry professionals who have shown interest in the event.



## PR AND MEDIA COVERAGE

Working with the World Sustainable Hospitality Alliance and Dubai Tourism as our collaborators garner International C-suite speakers and attention from various regional and international media outlets. **Expecting 100,000+ impressions from the event posts**

Join the conversation on social media using #ResponsibleHoteliers or "Subscribe to our updates to receive event highlights"



# AGENDA

Updating content by Aug 30<sup>th</sup> 2025



Thank  
**YOU.**

Sustainability Kiosk



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